## **CODE RED: HUMAN BEHAVIOR IN CRISIS CONDITIONS**

One of the most difficult aspects of developing effective emergency management policies, plans, procedures, and exercises, is accurately anticipating human behavior under extreme or threatening circumstances. Planning and exercising around flawed behavioral assumptions can seriously compromise real-time crisis response and recovery efforts, and lead to actions that are ineffective, inappropriate and in some instances, dangerous.

**CODE RED** is a 90-minute awareness level program intended for anyone involved in the various phases of emergency management, public safety, or public health.



The program addresses both the emotional and behavioral responses to disasters, violent incidents, and public health emergencies, and introduces strategies and techniques for managing the individual and organizational impact of crisis events.

## **PROGRAM HIGHLIGHTS**

- ✓ Impact of disasters, terrorism and other violent events on individuals and organizations.
- ✓ Three types of behavioral responses to disasters and emergencies
- ✓ Typical and atypical emergency stress reactions
- ✓ Phases of individual, community, and organizational response to crisis events
- ✓ Developing effective behavioral countermeasures
- ✓ Elements of effective psychosocial support and intervention

DATE: September 12, 2023 | TIME: 1:00-2:30 PM Registration is Required. Register at:

https://us02web.zoom.us/webinar/register/WN U-3O3LWtSySsrwyJzEKUqA

## **ABOUT**

Steve Crimando, MA, CTM, DRCC, is the founder and director of the Homeland Security Human Factors Institute™ at Behavioral Science Applications LLC. He is an internationally known emergency behavioral health clinician, educator, and responder. With more than 30 years of frontline field experience, Mr. Crimando was deployed to the 9/11 and 1993 World Trade Center attacks, the Northeast anthrax screening center, and many other disasters and acts of terrorism. He is a published author who is frequently called upon by the media and the courts as an expert in crisis intervention. He provides training and support to multinational corporations, law enforcement, intelligence, and military organizations, as well as NGO's, such as the United Nations.

